



JOIN THE PROGRAM!

90 DAYS TO FINANCIAL FREEDOM

Money Mindset
Budgeting
Investing
Managing your Portfolio

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Financial Freedom

Build confidence
Finally gain control
Have peace of mind
Invest successfully



START YOUR FINANCIAL FREEDOM JOURNEY NOW

- Gain confidence for your individual money journey
- Feel empowered to take your financial future in your hands
- Ensure your independence
- Feel happy seeing your Wealth grow and achieve Financial Freedom

JOIN THE COURSE!

WHAT TO EXPECT:

- Insights from a Wealth Management professional
- Safe space to share experiences & define your own strategy
- Develop your financial values & targets
- Personal Finance & Budgeting analysis
- Overview of asset classes, risks, instruments, fees
- Learn how to define an asset allocation and how to trade

For more information:

[Instagram.com/her.financialfreedom](https://www.instagram.com/her.financialfreedom)

[Facebook.com/herfinancialfreedom](https://www.facebook.com/herfinancialfreedom)

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Financial Freedom

WHAT YOU WILL LEARN

- Why it is important especially for Women to manage their Finances
- What the Gender Wealth (& Investing) Gap is
- How your money mindset can change your progress
- Personal Budgeting
- How you can reach your financial goals
- How can you accumulate wealth without investing too much time
- Find the right investment strategy for you to feel confident about your personal finance plan
- What are stocks, funds & other investment solutions
- Understand your risk profiles during different stages in life and those of available investment opportunities
- How to trade and what other investing solutions are suitable for your target



THIS COURSE IS FOR YOU IF

- You want to be independent in your life choices (job, relationships, vacation, retirement, family)
- You want to be able to make smart money & investment decisions, but you don't know where to begin
- You want to feel empowered through a supportive female community
- You thought about how to tackle your finances but you don't have the right plan yet
- You are ready to invest time to take your financial future into your own hands

HOW DOES IT WORK?

METHODOLOGY

- We combine **theoretical and practical** learnings to help you with the application of the learned
- Access to bi-weekly live workshops, Hot seat Q&A sessions, Follow up sessions, hFF Alumni coaching
- You will be provided the hFF learning pack containing
 - your coursebook!
 - your jargon guide
 - multiple exercise templates and practical tools
 - financial recommendations and insights
- You will join the supportive hFF community to exchange experiences with women on a similar path.

COURSE FORMAT

- Live sessions of around 4 hours on Saturdays
- Mode: virtual via Zoom, recordings available until the next session
- Participants: around 10 pax
- Language: English



YOUR COURSE ROADMAP



Financial Freedom

The course is delivered through 4 bi-weekly workshops (during 8 weeks) and 1 follow up session 4 weeks later (total of 3 months), to ensure that the contents can be put into practice effectively before the end of the course.

"I KNOW WHAT I WANT"

You will learn:

- Importance of women managing their finances
- Gender Wealth (& Investing) Gap
- Explore your money mindset
- Set your financial goals

1

week 1-2: guided practice with resources & tools

2

"I KNOW WHAT I HAVE"

You will learn:

- Your personal budget
- Strategies to accumulate wealth efficiently
- Plan for your retirement
- Tools to reach your financial goals

"I COMPREHEND MY CHOICES"

You will learn:

- Personal risk profile
- Marketplace investment opportunities
- The right investment strategy
- Investing principles

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week 2-3: guided practice with resources & tools

4

"I CAN INVEST AND MANAGE MY FINANCES"

You will learn:

- Deal with financial service providers
- Stock & fund analysis
- Trading principles
- Your first portfolio and start investing

week 5-6: guided practice with resources & tools

"I TRACK MY PROGRESS"

You will learn:

- Keep track and monitor your investments
- Maintain your budget and rebalance investments
- Trending topics (high inflation, hire a financial provider, sustainable investment, etc.)

5

week 8-12: Reflection, Self-Study and implementing with provided resources & tools + Hot seat Q&A Sessions in small groups